



VIDEO PRODUCTION TEAM

(430)

REGIONAL 2026

PRELIMINARY

Judge Key

TOPIC

Career Exploration | Trade & Technical Careers: With growing demand in technical careers, your team has been tasked with creating a three to five (3:00-5:00) minute video that highlights career paths in the trades (like welding, HVAC, electrical, cosmetology, automotive tech, etc.). Include interviews with professionals, career facts, and benefits of pursuing these often-overlooked opportunities. Target audience could include parents, middle to high school students, and/or business and industry.

GENERAL GUIDELINES

1. **Formulate Questions:** As a team of judges, create two to three questions to ask at the end of each presentation. *Make sure to ask the same questions to every team.* Potential questions are listed below.
2. **Presentation Details:**
 - **Setup Time:** Teams have up to three (3) minutes to set up.
 - **Presentation Time:** Teams have up to ten (10) minutes to present, followed by up to five (5) minutes for judges' questions.
 - **Completion:** Excuse the team after the judges' questions are finished.
3. **Judging Rules:**
 - **No Ties:** There can be no ties in the top 10 teams. Judges are responsible for breaking any ties.
 - **Ranking:** The administrator will fill out the ranking sheet before dismissing the judges.
4. **Scoring:**
 - Individual scores are not to be given to students.
 - Only general statements are to be shared.
 - Contestants are not allowed to ask questions.
 - Please share your comments directly online. Contestants will see these comments which will help prepare them for future competitions.
5. **Post-Presentation:**
 - **Materials:** Give any contest materials to the administrator.
 - **Audience:** No audience is allowed in the contest room.

POTENTIAL JUDGE'S QUESTIONS

1. What trade or technical career did your team choose to highlight, and why?
2. What are two key benefits of pursuing this career?
3. How did you make your video appealing to students and parents?
4. What is one fact or quote from your interview that stood out to you?

FINAL STEPS

Double-check and verify all scores.